

NICOLA BERGAMASCHI

Creative portfolio

v 5

2024-2025

1/3 CGI

This section features commissioned work for luxury fashion brands Stella McCartney and LANVIN, British artist Nick Hornby and Italian photographer Simone Bergantini.

Images have been developed using a variety of software including Maya, 3DsMAX, Blender, ZBrush, Houdini, Substance Painter, Nuke, Redshift, Octane and Arnold.

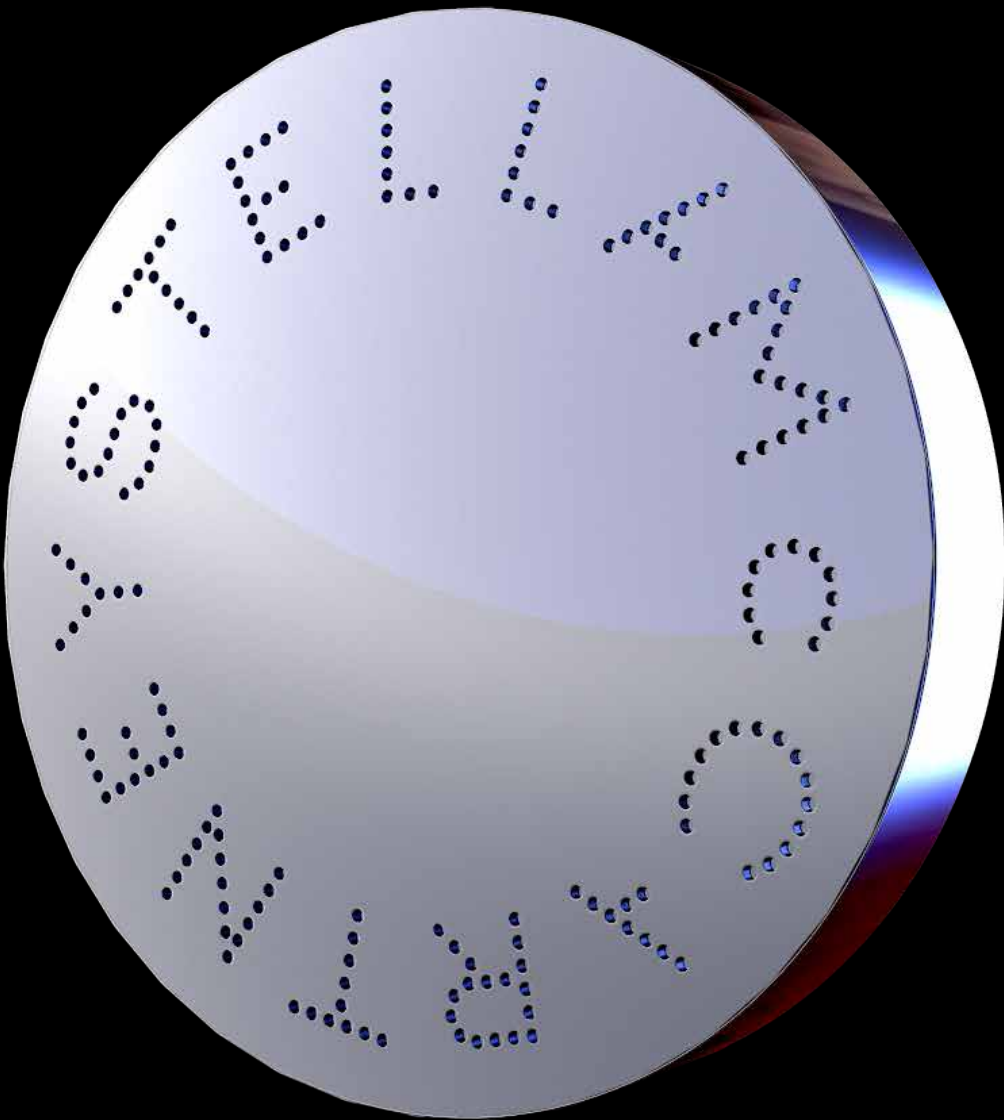
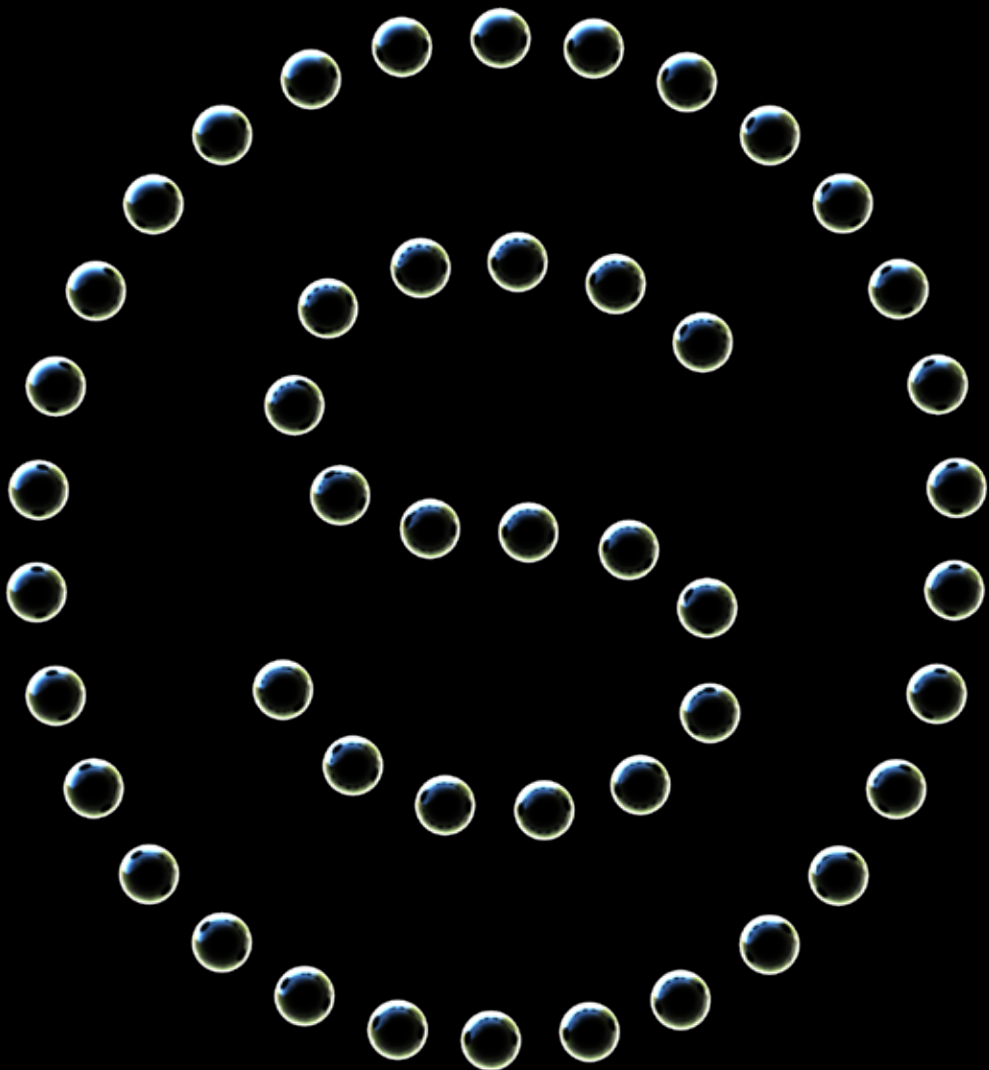
All images are entirely of my own creation from concept through to production, made using 3D modelling, texturing, rendering, simulations and post processing.

Please scan the QR Code for
CGI video showreel



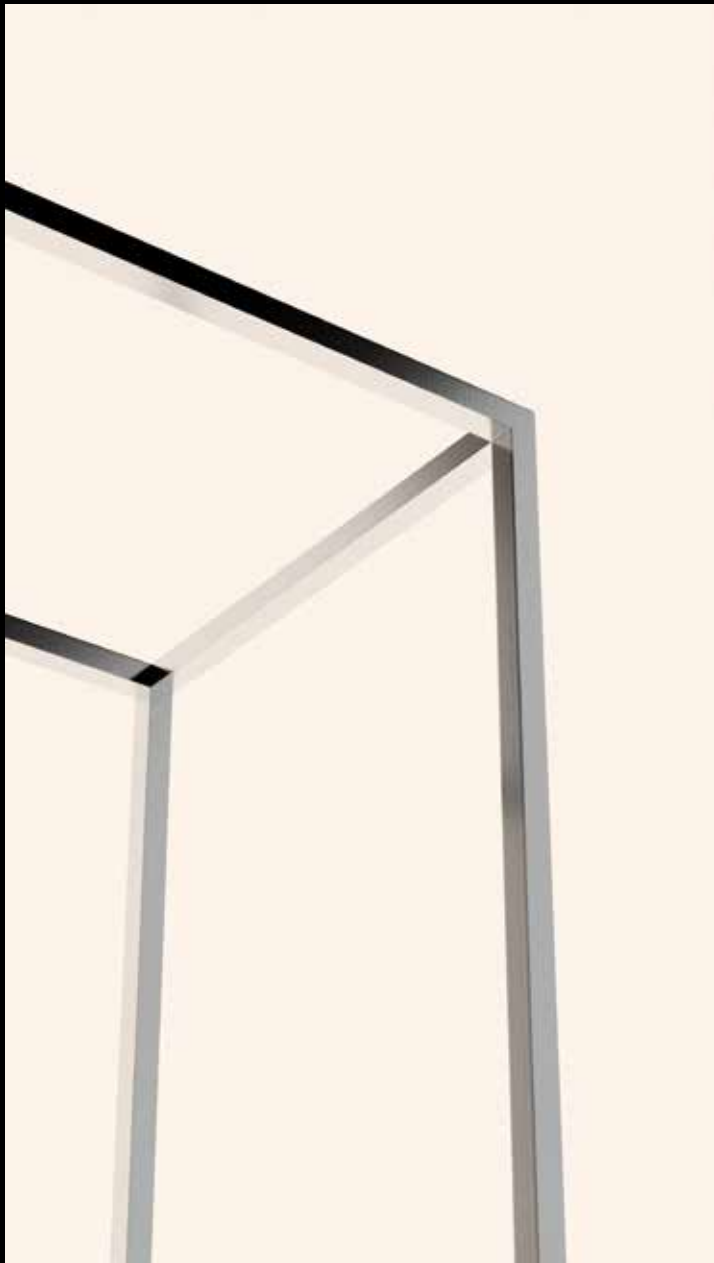
SHOWREEL



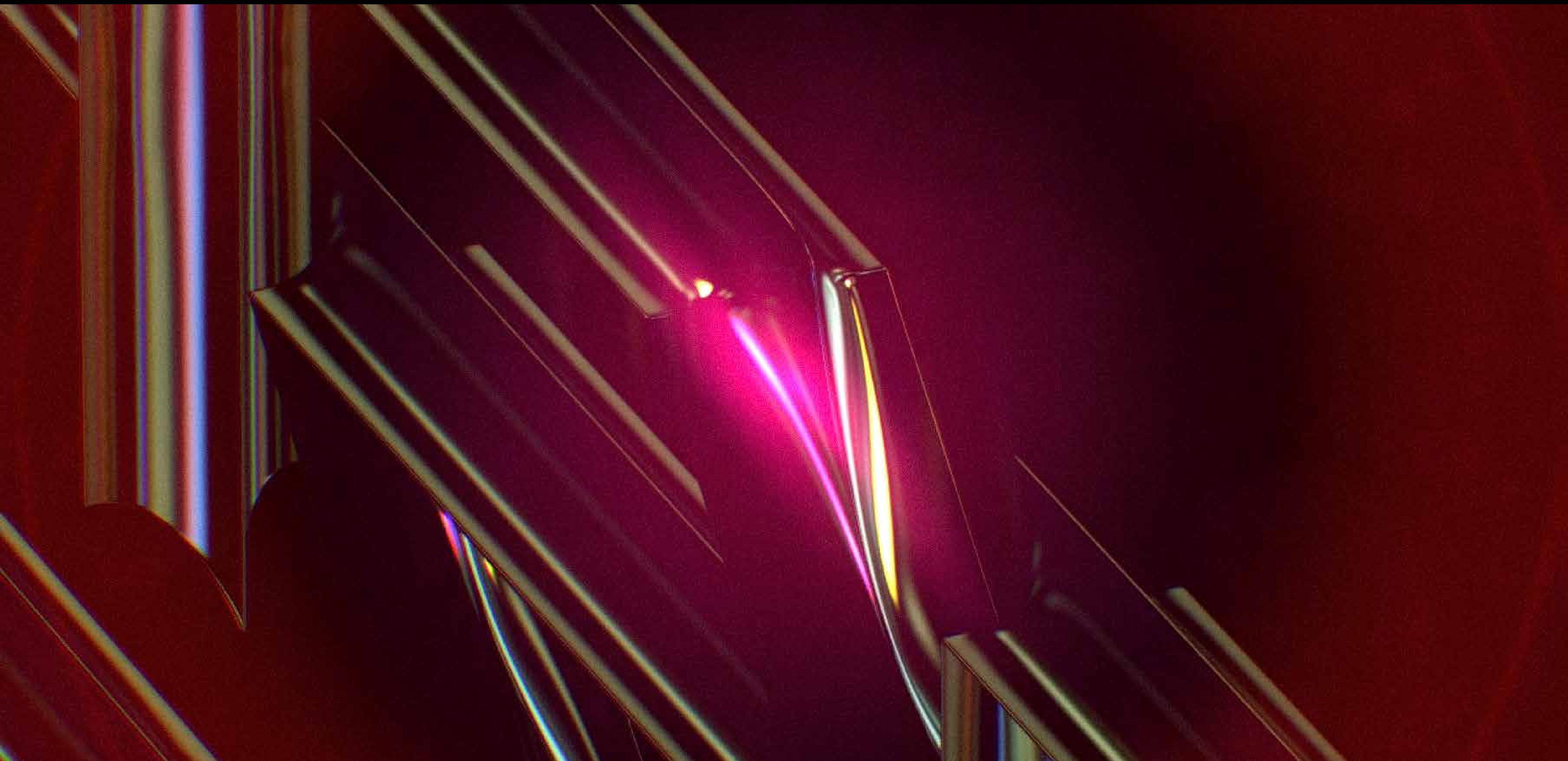


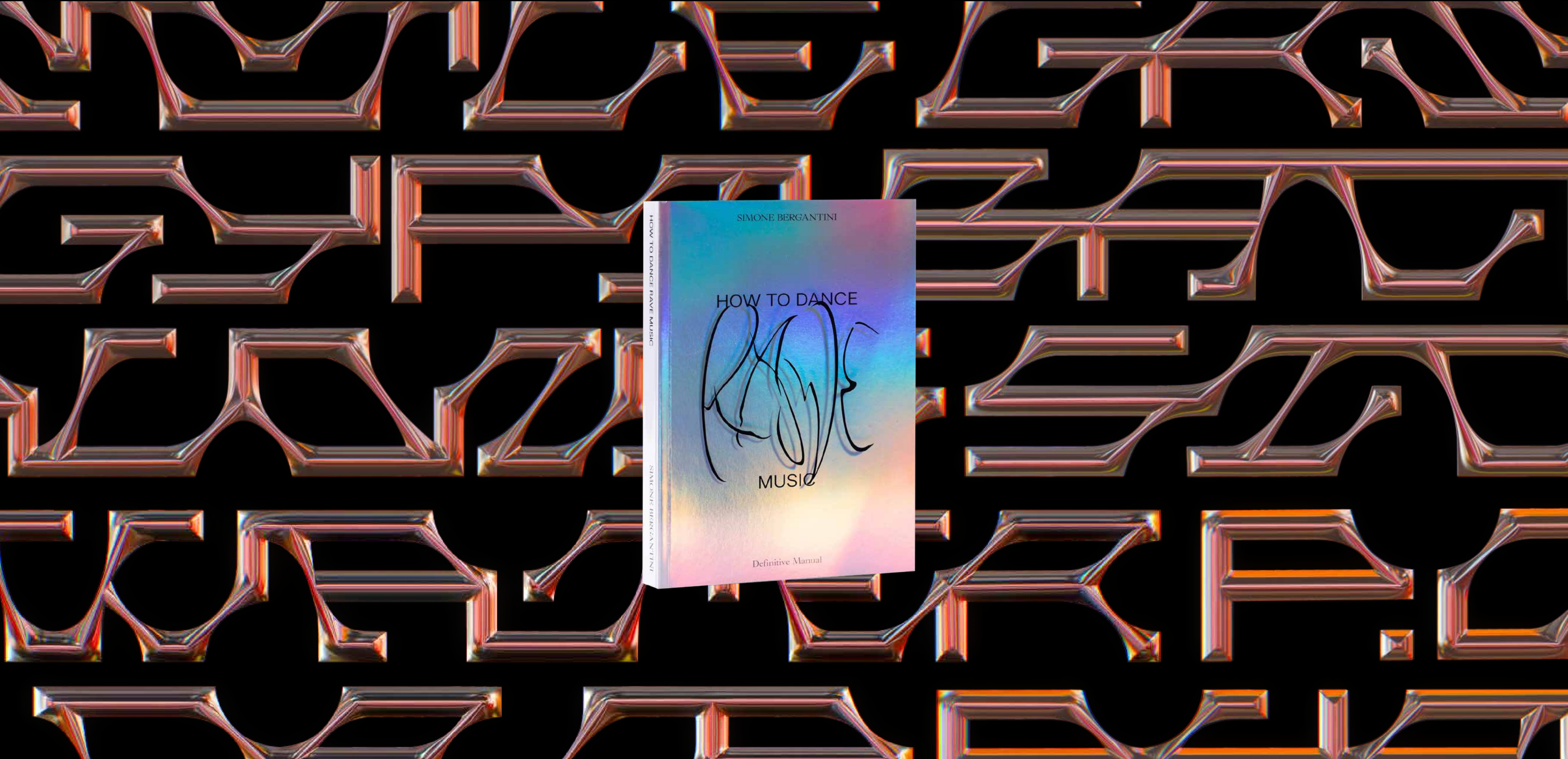
The background of the advertisement features a close-up, vertical view of dark, textured columns, possibly stone or metal, with a blurred green landscape visible on the right side. The word LANVIN is centered in a white, serif font.

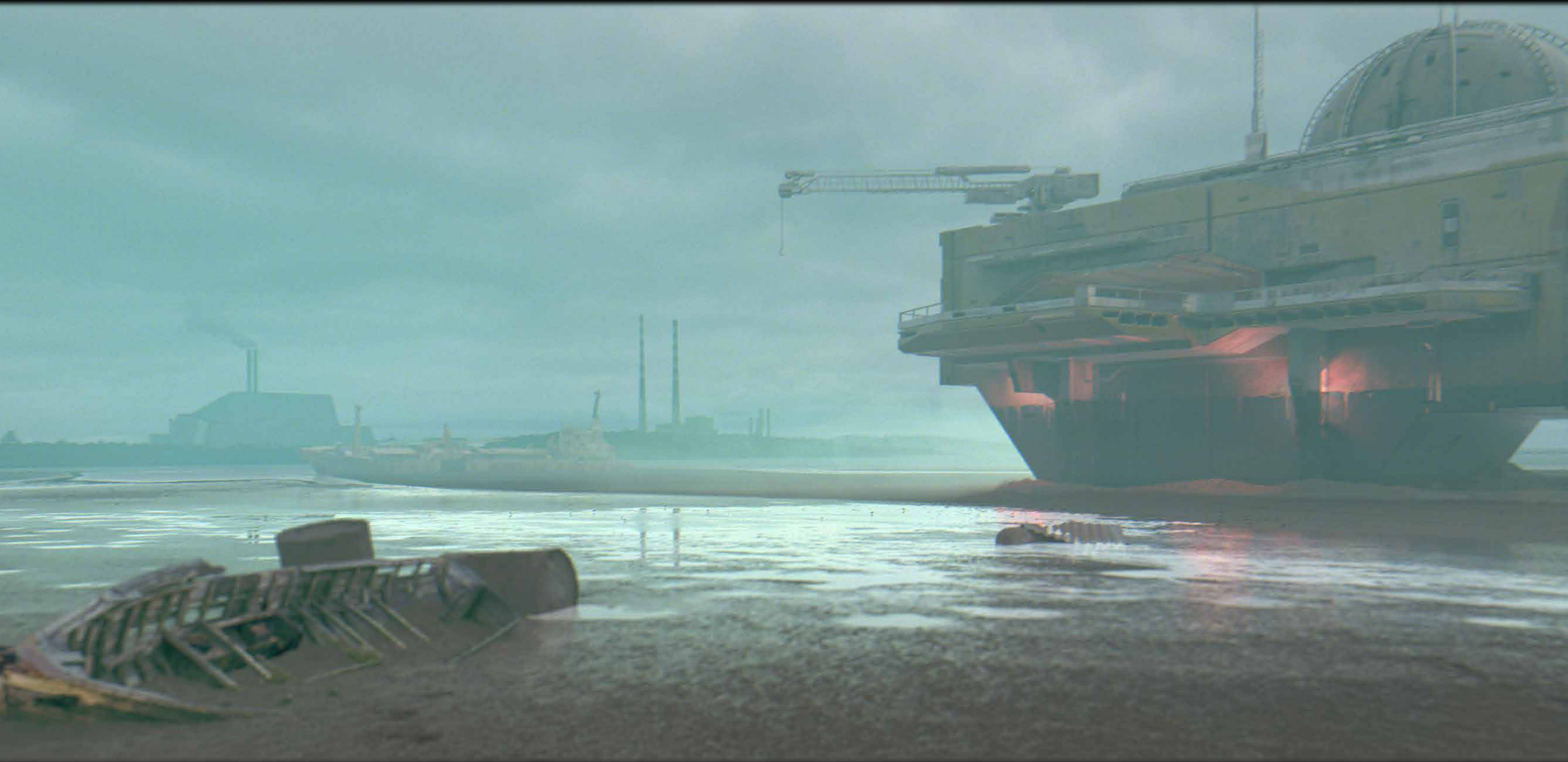
LANVIN













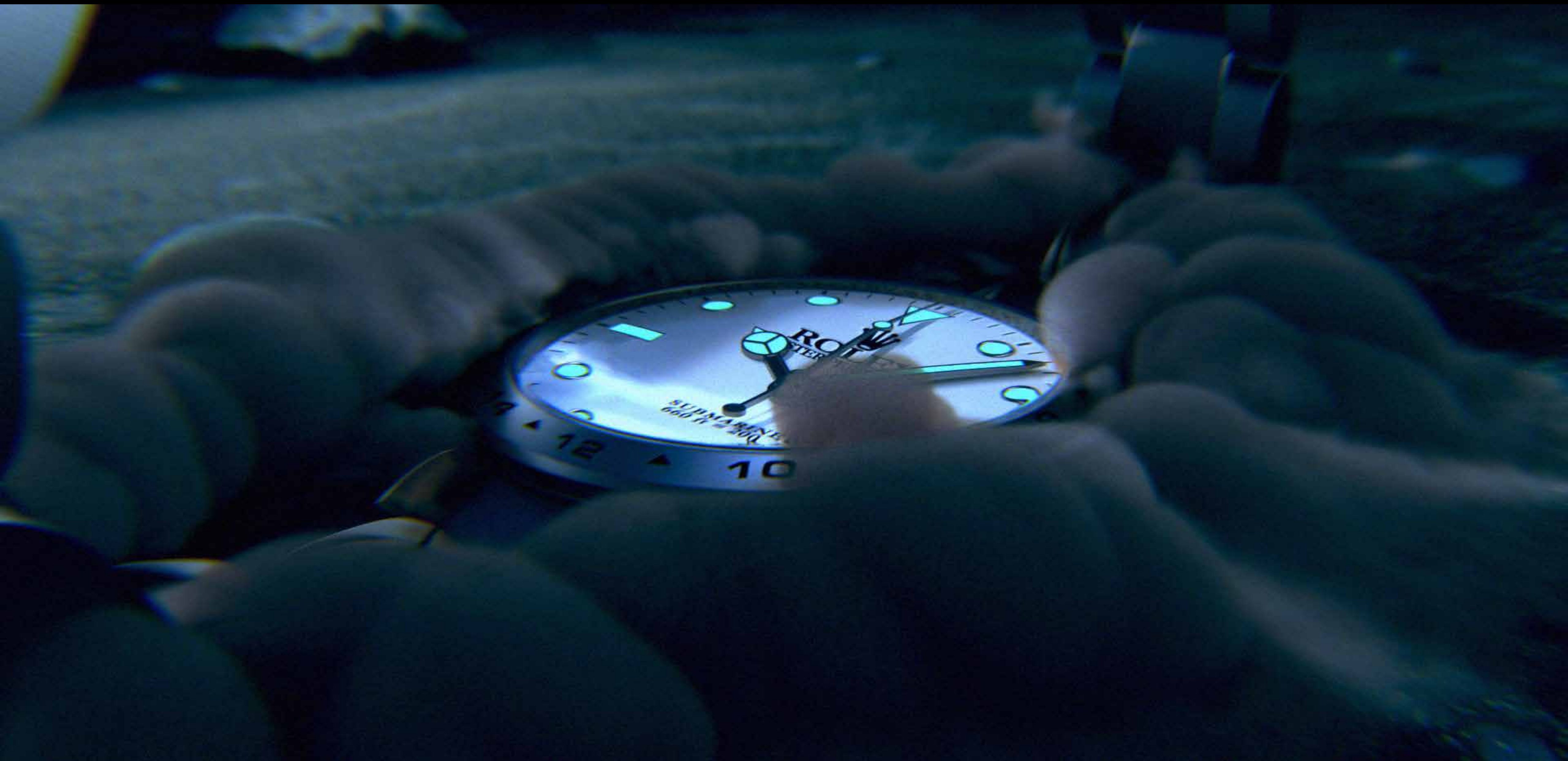


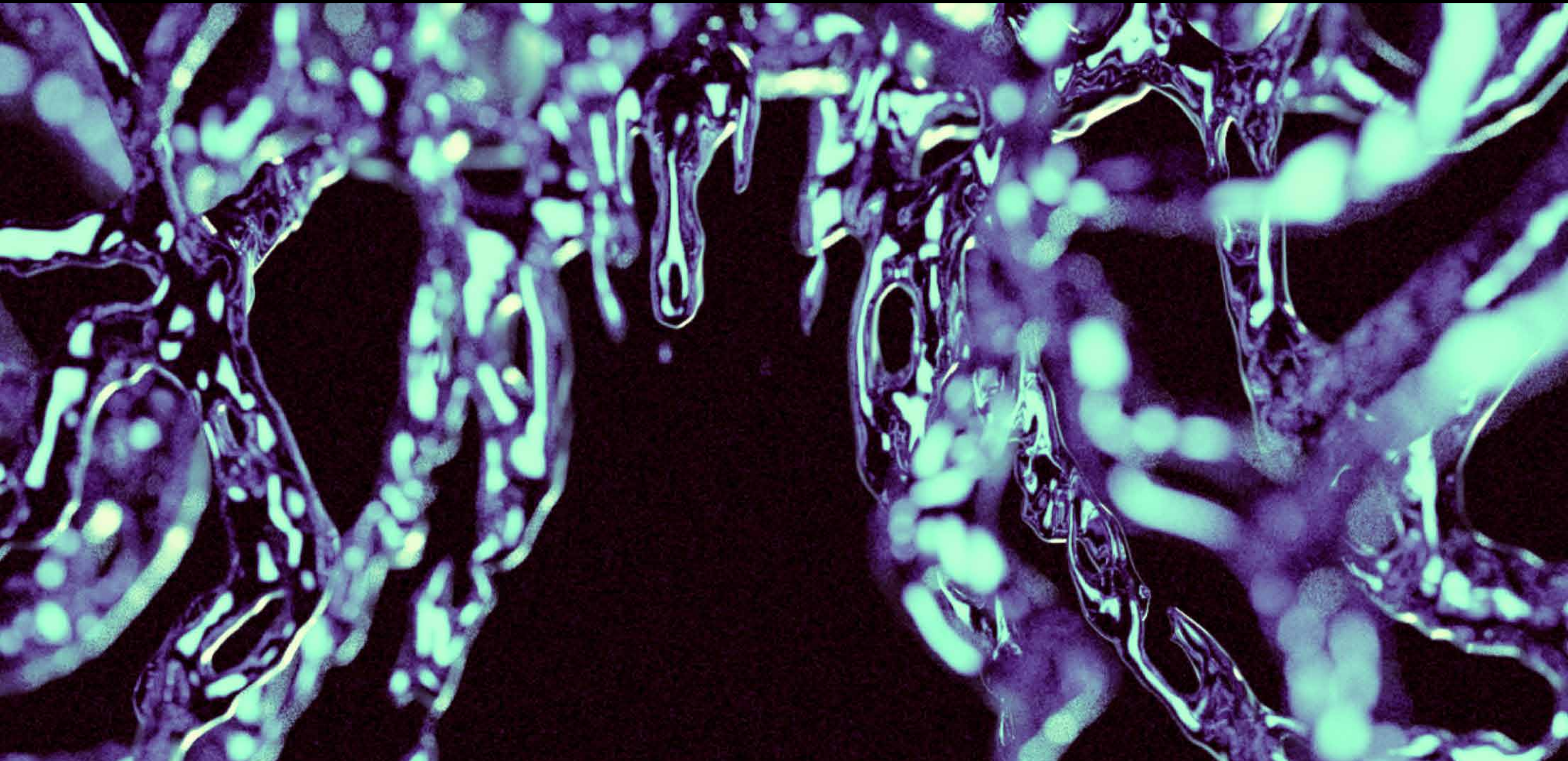


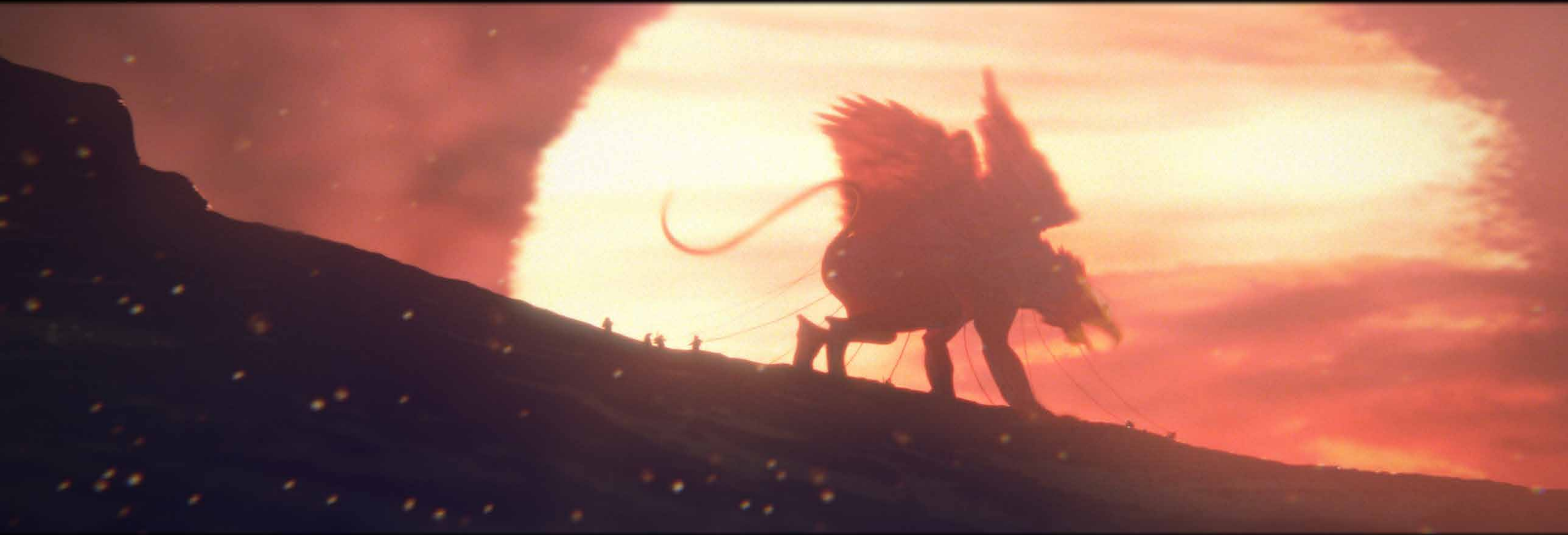




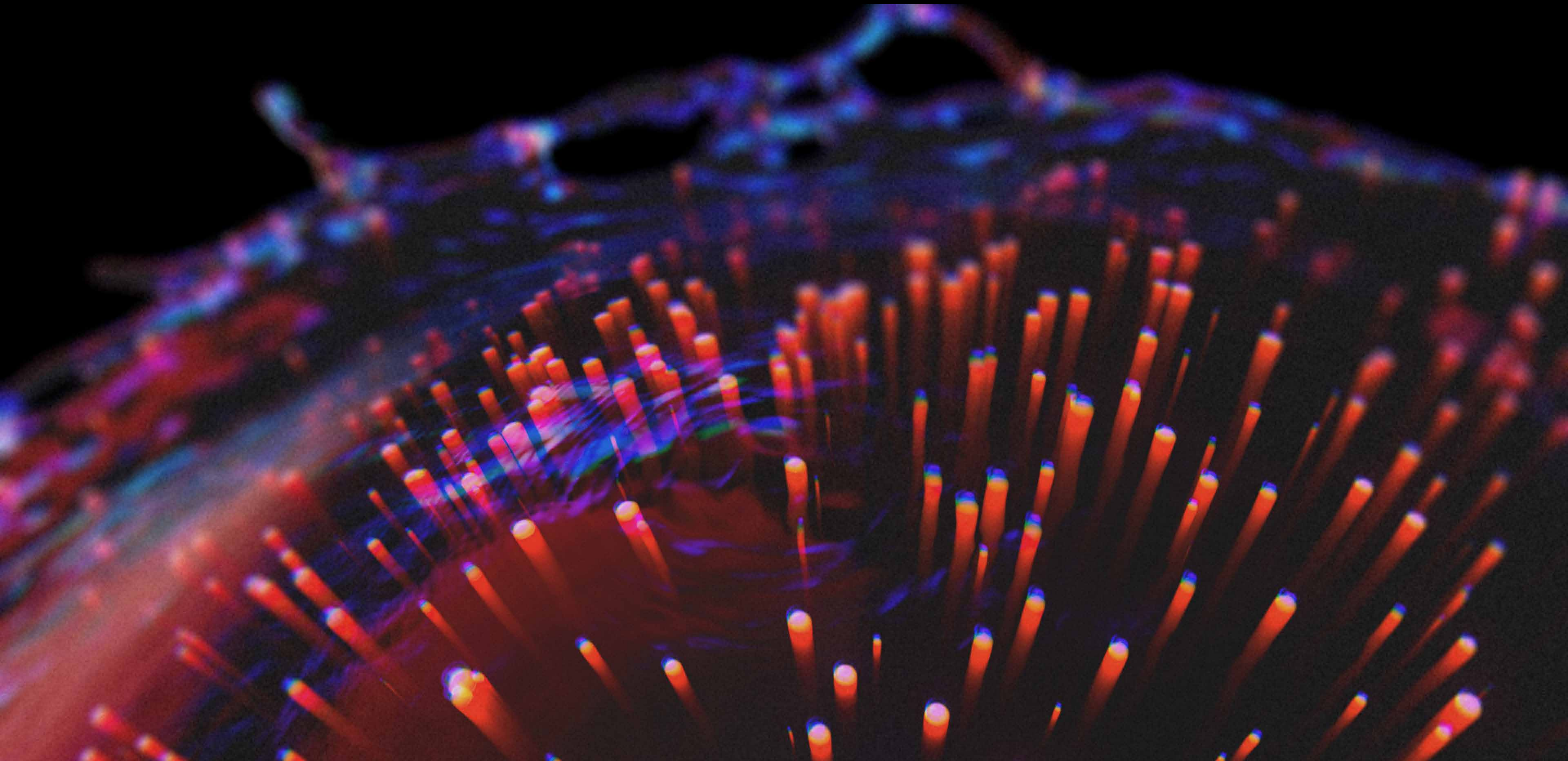












2/3 AI

This section features commissioned work for the luxury fashion publication Vogue, the Swiss art and cultural festival KRAUT and an AI workflow for a live-art installation for experience designers Jack Morton.

The final set of images are personal projects and experiments using Generative AI.

Vogue

This is a Vogue Poland commission to create their first AI generated cover image and a series of AI generated images for the main editorial piece for the Jul-Aug 2023 issue. I was also interviewed by Vogue for this issue on AI and fashion.

The following images were generated using original photos from a shoot with branded looks as a base. My work enhanced these looks while implicitly asking provocative questions about whether AI has the potential to replace the set designer, the model and even the photographer, disrupting the ecosystem of fashion photography.











Model training for products

The following are a set of images I developed to demonstrate the power of model training for product marketing.

All of the models were trained using either custom khoya_ss Lora training procedure or through Krea.ai training solution.

After training, the models were deployed to generate images based on custom prompts using ComfyUI; subsequently the pictures were edited, enhanced and upscaled using custom workflows in ComfyUI.

Boccaccio II boots
ROMBAUT



Examples of found images used as dataset for training





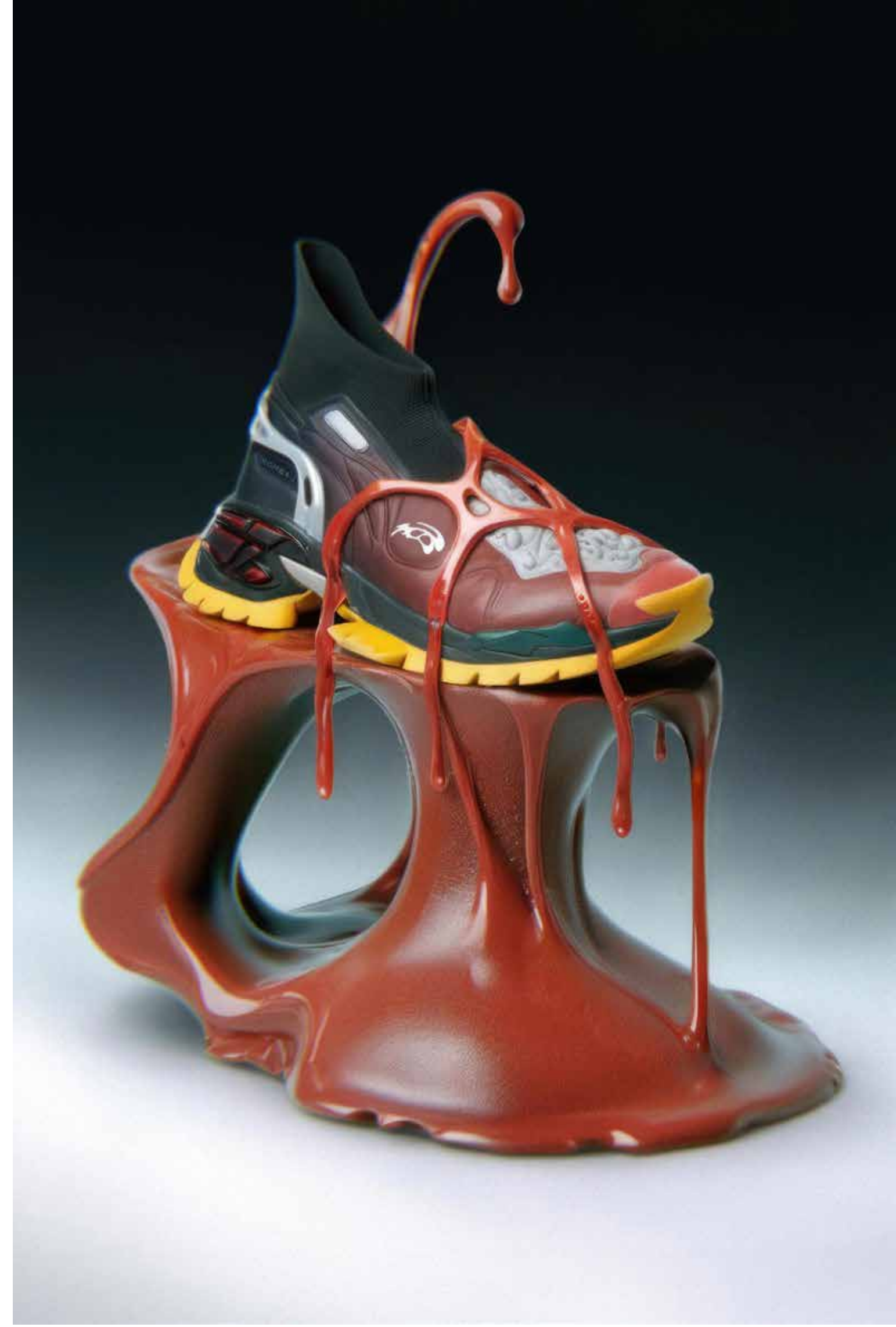
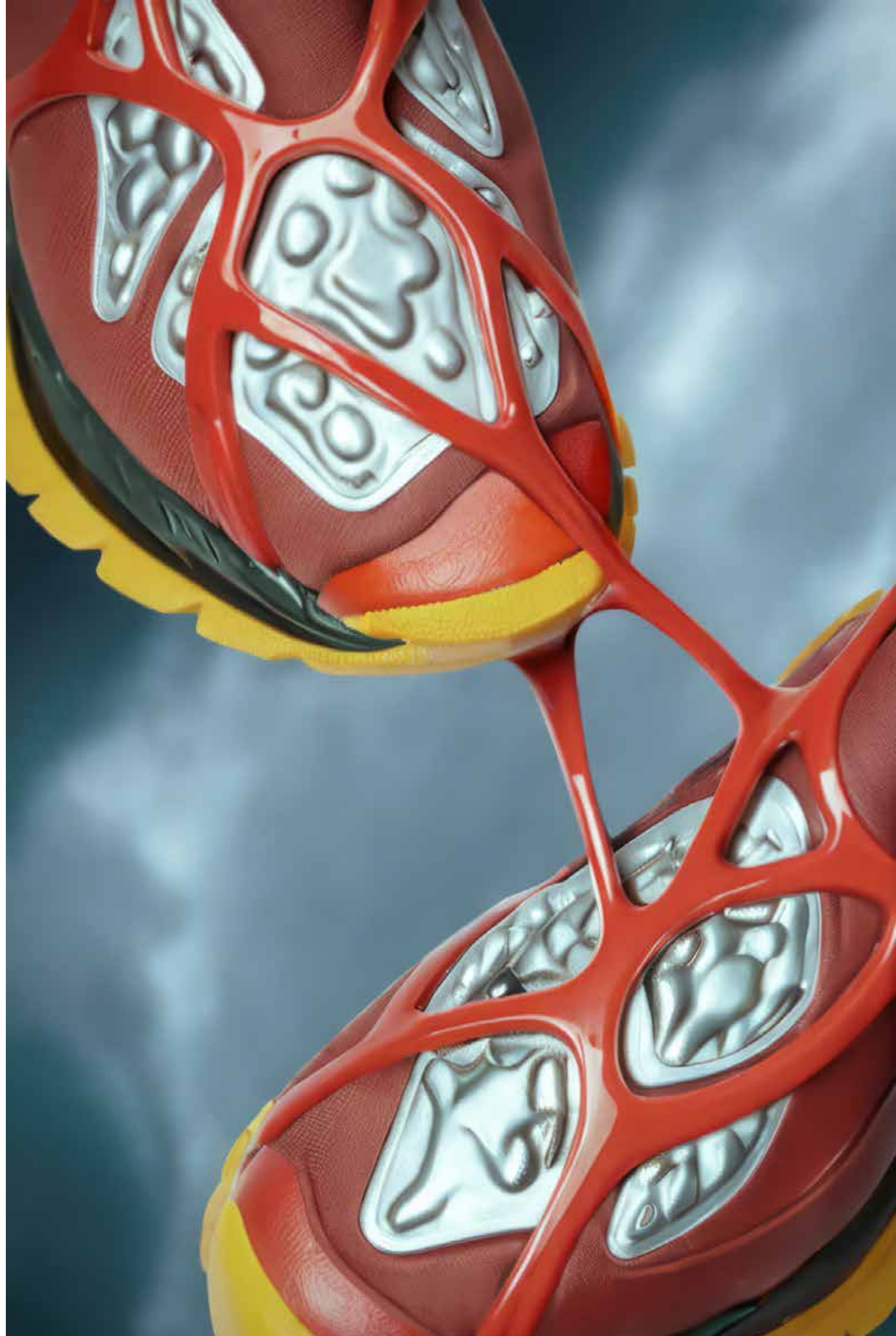


Enzyma socks runner
ROMBAUT



Examples of found images used as dataset for training





Nucleo boots
ROMBAUT



Examples of found images used as dataset for training





Platform boots
Rick Owens



Examples of found images used as dataset for training





Reebok trainers
Reebok



Examples of found images used as dataset for training





Shirt
Ralph Lauren



Examples of found images used as dataset for training





More AI projects...

The following images represent 3 separate commissioned projects that span across content creation for an annual summit report, a marketing asset for a art festival in Switzerland and a custom workflow implemented in a live art-installation.

The final set of images are personal projects and experiment using Generative AI.







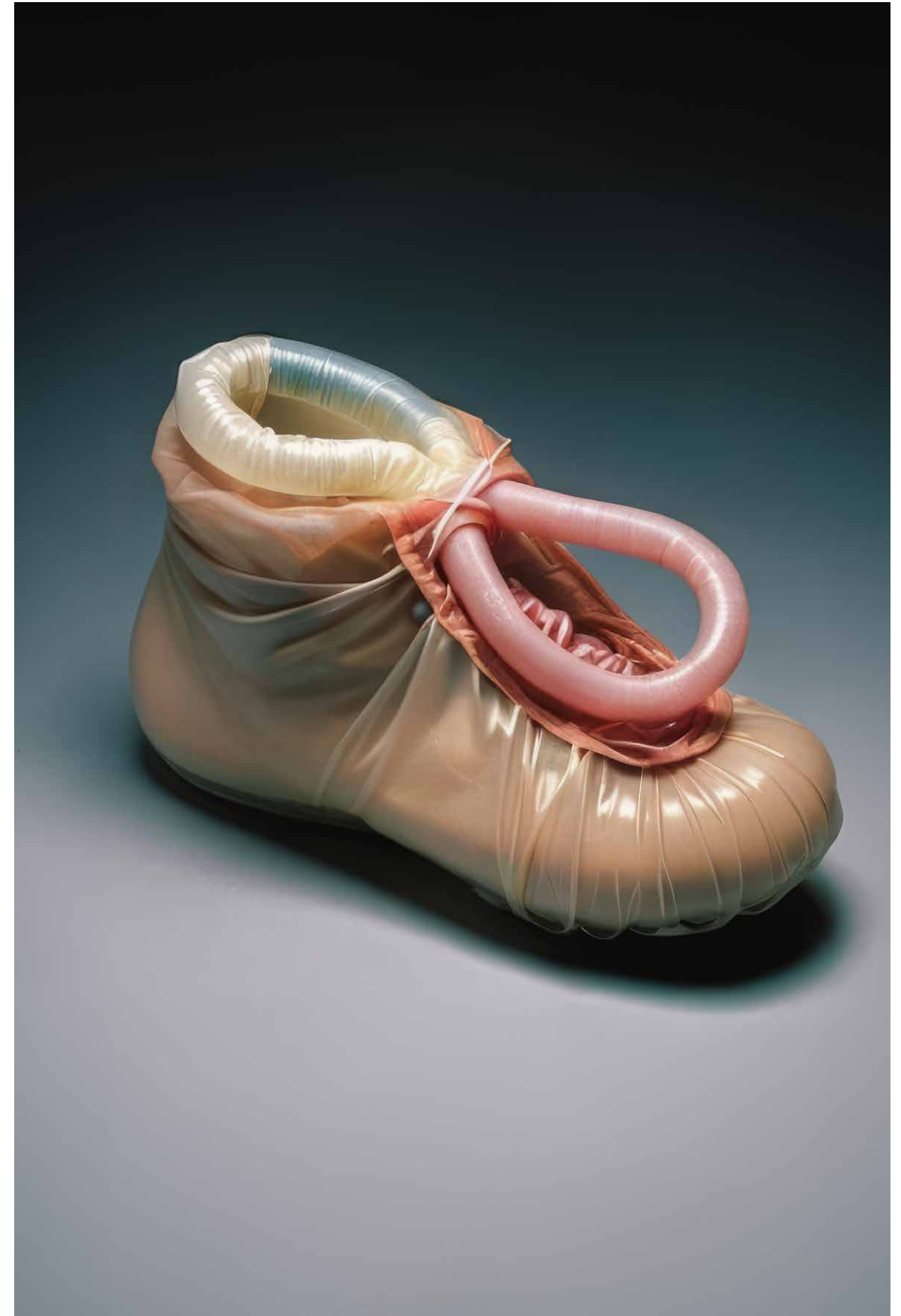
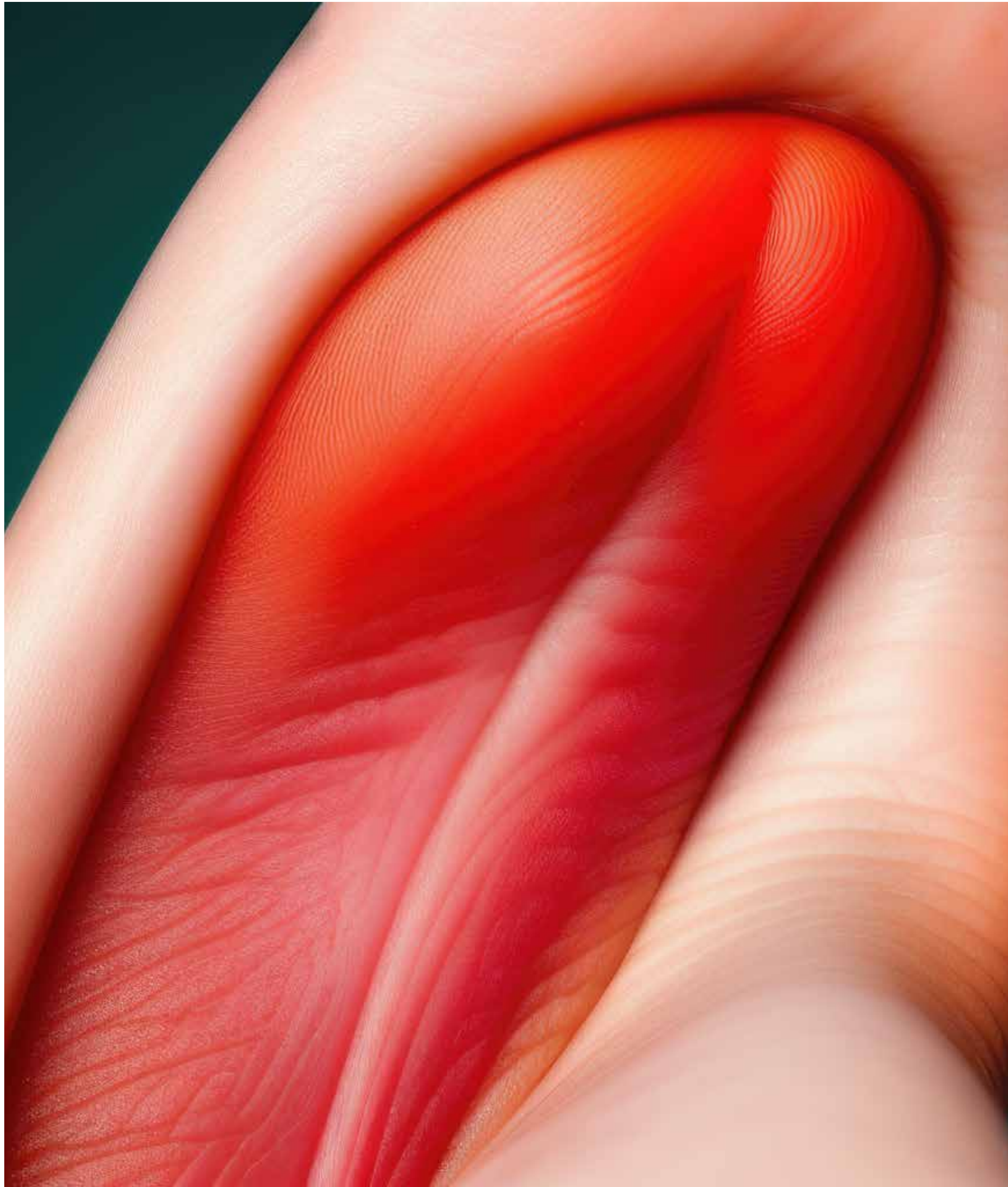


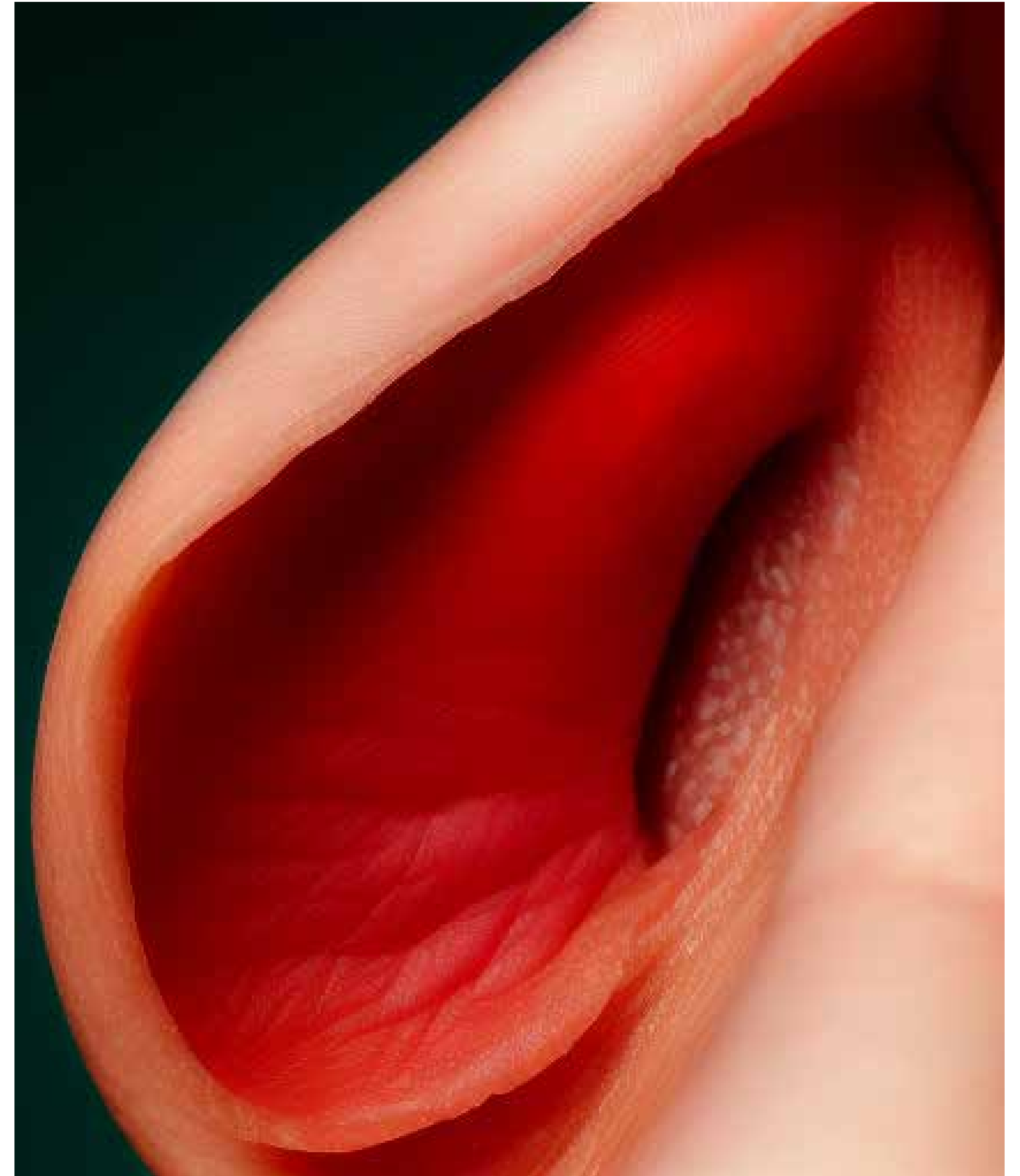
KRAUT Festival Lucern Switzerland - Marketing campaign 2024











3/3 PHOTOGRAPHY

This section shows a 2024 photography project commissioned for the 'VITAL SIGNS: Another World Is Possible' exhibition currently running at Science Gallery London.

This project was for the marketing identity part of the exhibition design brief made in collaboration with design studio Fadó Fadó.

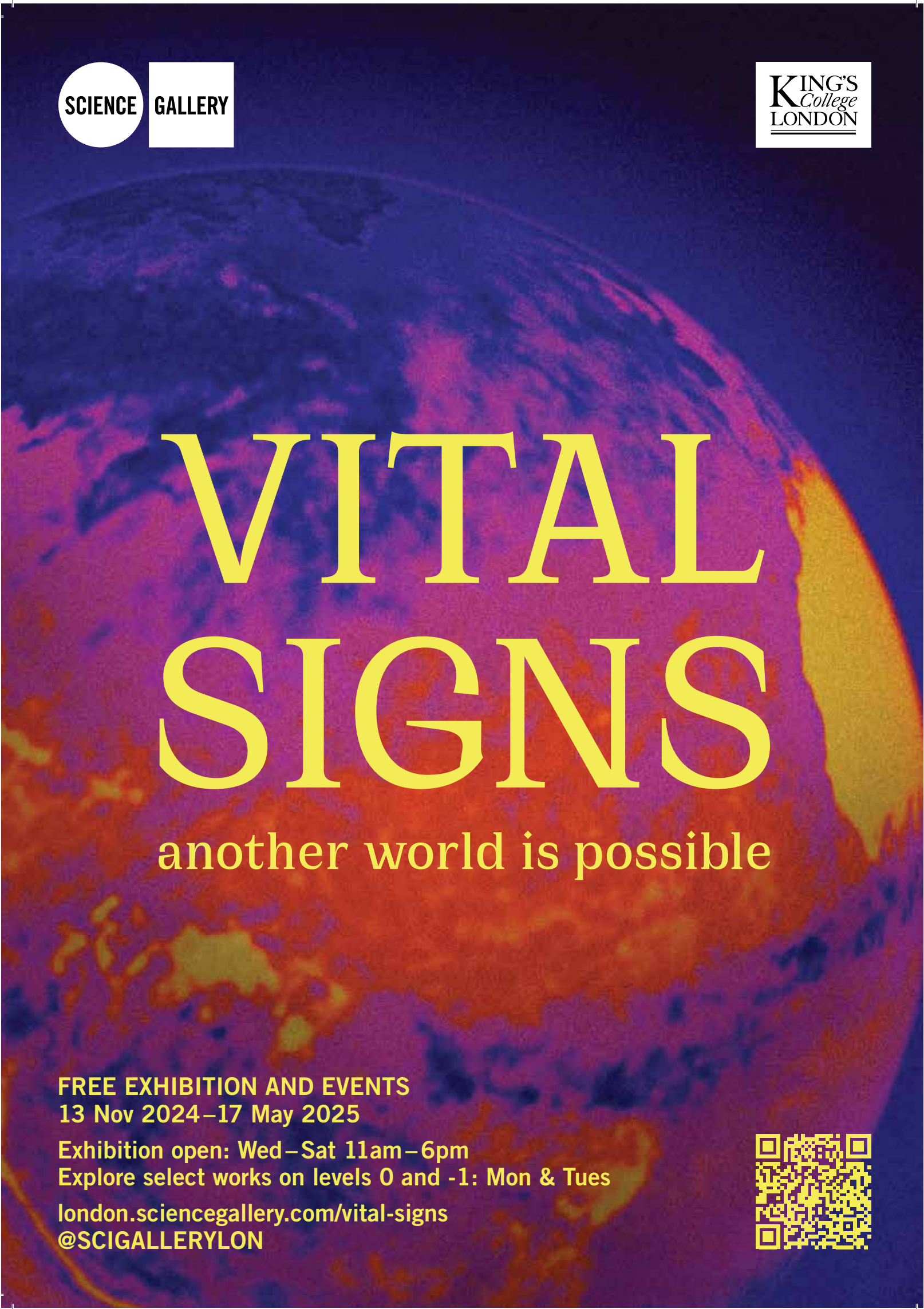
Both still and moving imagery was shot using a thermal camera. These images, intended for use for promotional content, were shot around London Bridge with a session taking place on the roof of The Shard.



Science Gallery London “Vital Signs” - Marketing campaign 2024-25

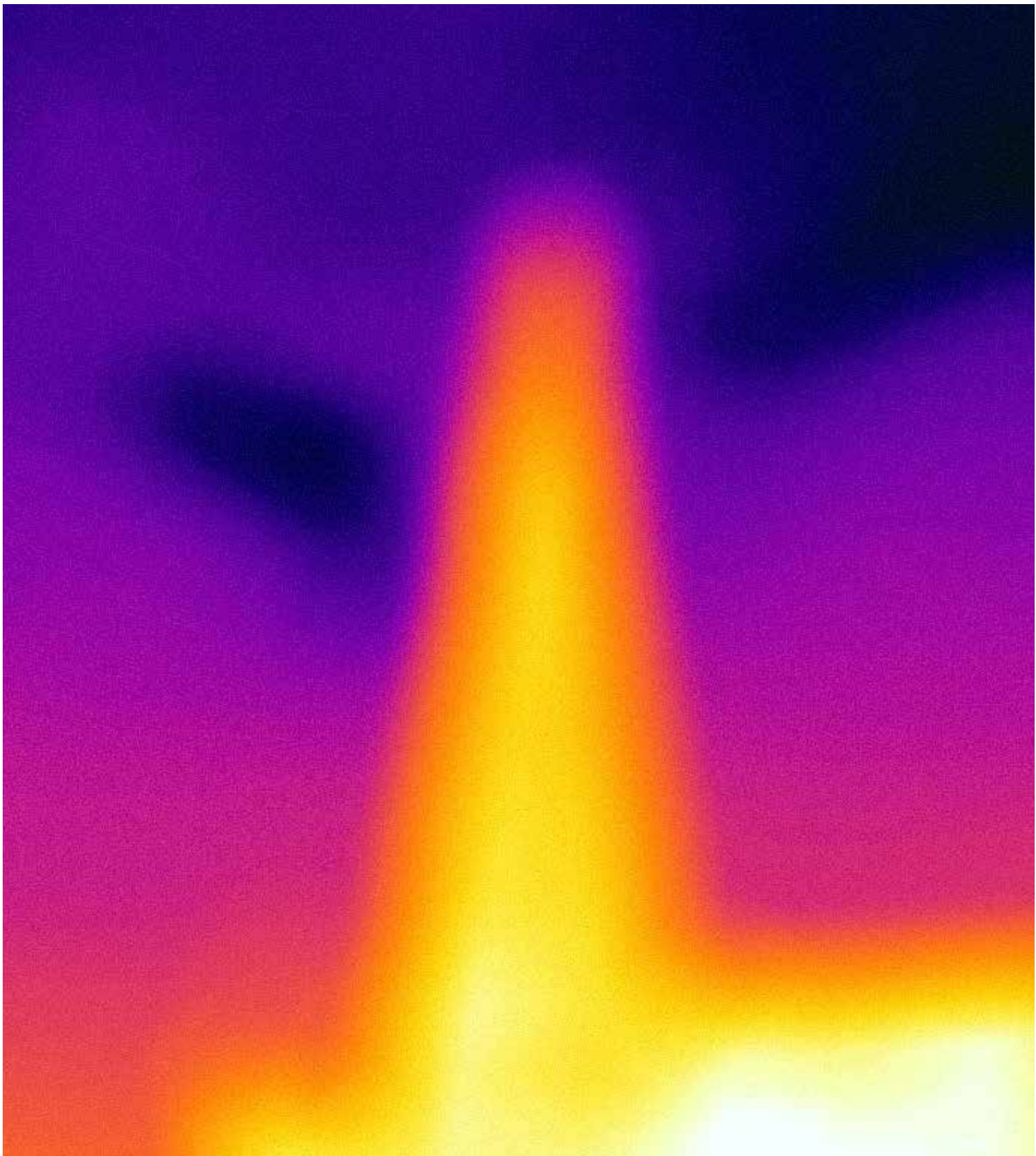
Marketing asset examples





Science Gallery London “Vital Signs” - Marketing campaign 2024-25

Marketing asset examples





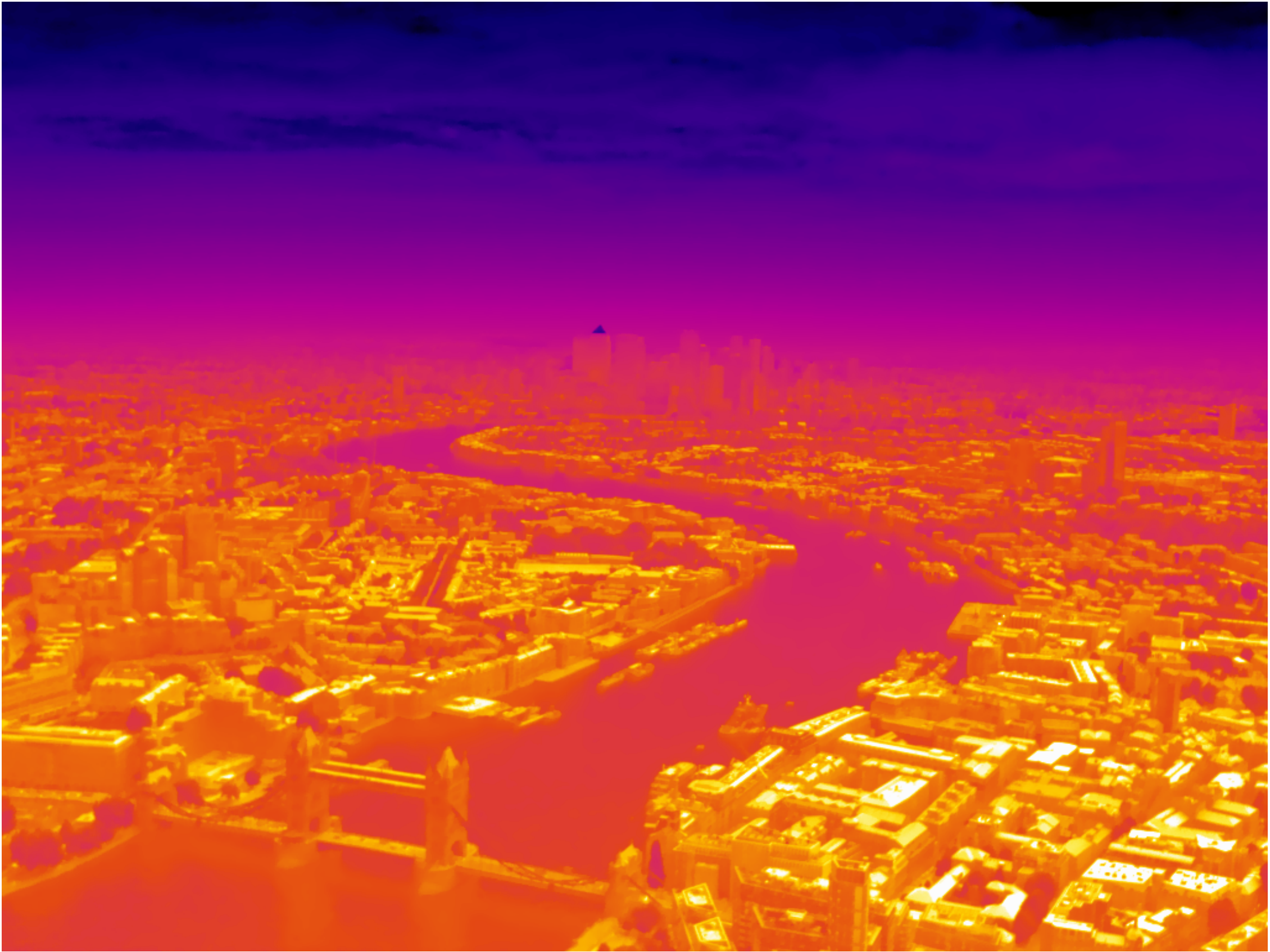
Science Gallery London “Vital Signs” - Marketing campaign 2024-25



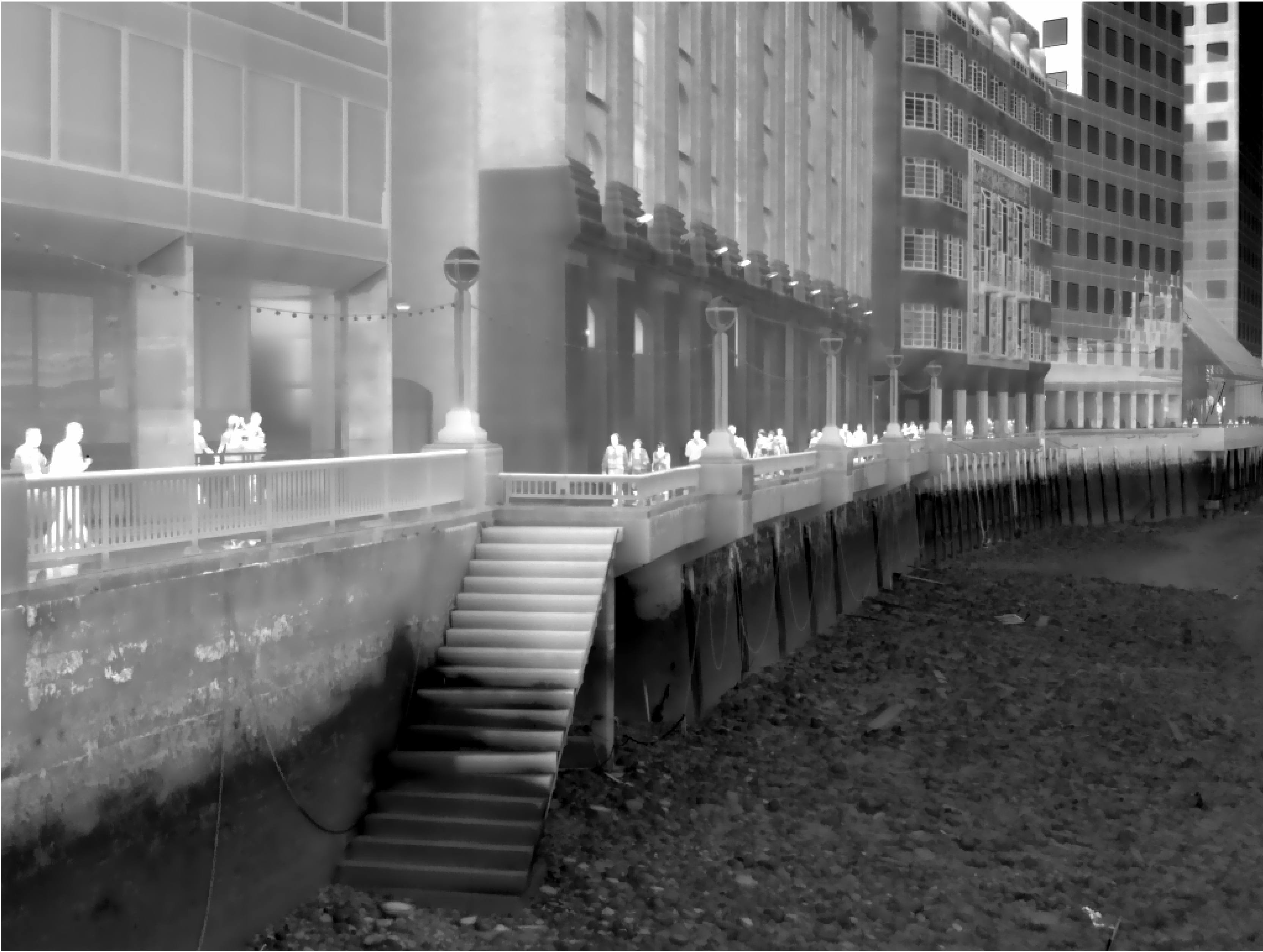
Stills



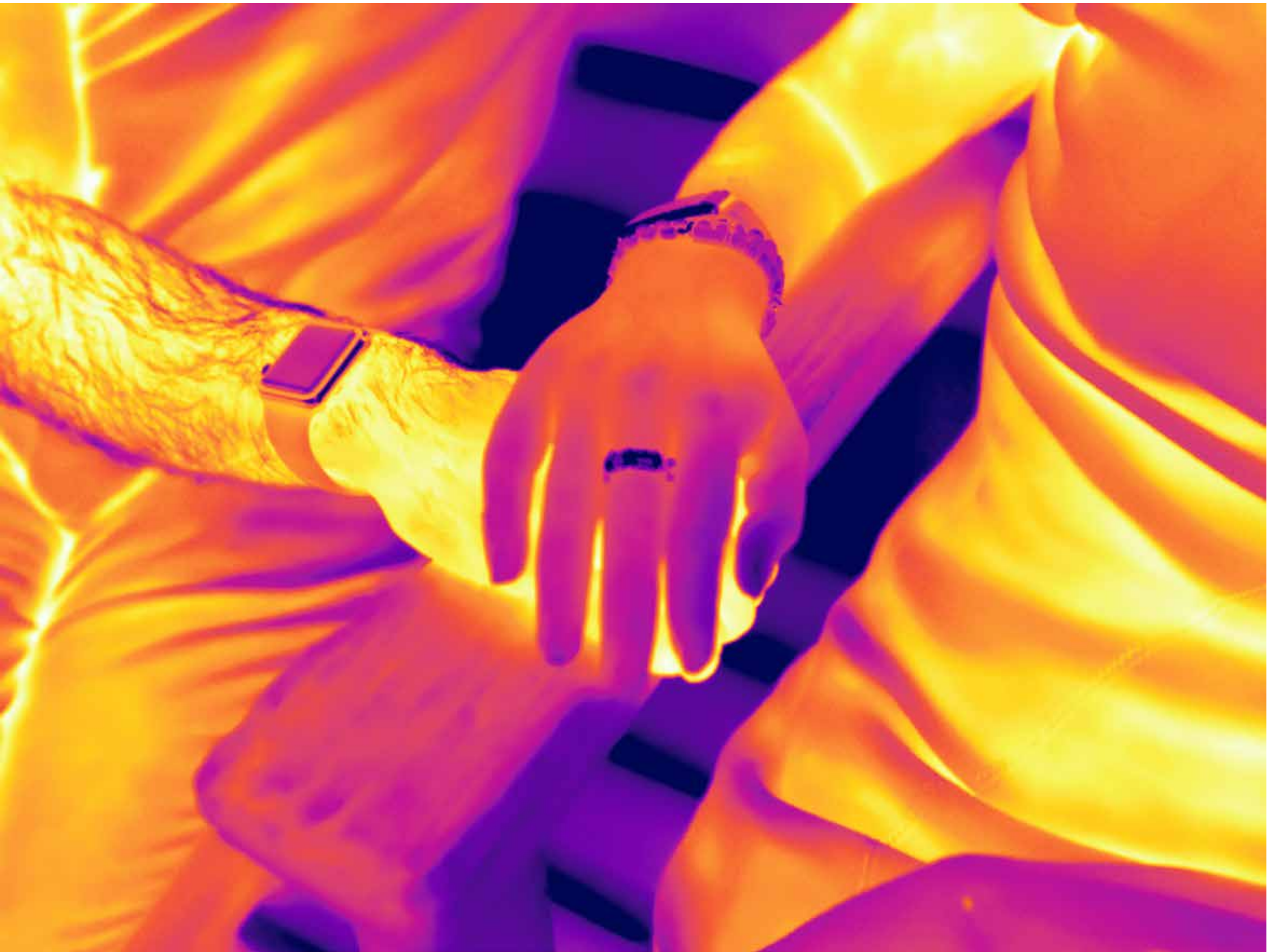
Science Gallery London “Vital Signs” - Marketing campaign 2024-25



Stills



Science Gallery London “Vital Signs” - Marketing campaign 2024-25





Science Gallery London “Vital Signs” - Marketing campaign 2024-25



Stills

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